USG Junior Monthly Report 17'-18'

Month, Officer: October, Michaela Serpas

Passive items (last month)

• Established Goals
  o Campus Positivity - Make Mines a place that students are sad to leave when they graduate.
    Talk to faculty about the importance of student well being and try to find ways to get more
    students involved in campus spirit
  o Club Sports Access to Volk
  o Live Daily Blast Feed - Have the Daily Blast on a live feed in the Student Center or on other
    TVs across campus. That way, people who don’t read the blast can still see things that are
    happening around campus.
  o What’s Your Beef and Chick-fil-A Publicity

Present items

• Currently Finalizing Details for What’s Your Beef Event
  o Dates, Rules, Times, and Prizes Established
  o Monday, November 27th through Friday, December 1st
  o Juniors will have a week to post a non-anonymous What’s Your Beef Post
  o Posts are encouraged to be well thought out, so no posting will be done while tabling
  o Tabling will occur Monday, Tuesday, and Wednesday of the week before Dead Week and
    stickers will be given out as well.
  o Email and Daily Blast Entry shared on Sunday, November 26th

• Gunnar in contact with Athletics for Volk Access
  o Currently in midst of email chain with the Athletics Department
  o No real feedback given yet, so we will keep pestering them until we get a response.

Action items (next month)

• Finalize all What’s Your Beef Event details
  o Buy gift cards, send out emails, etc.
  o Email Jenn about buying Chick-Fil-A cards, since students can’t buy them with the P-Card
  o Draft Email to be sent Sunday
  o Nick draft Daily Blast entry to be submitted Sunday
  o Gunner buy Candy to have when tabling
• Make sure stickers are ready to hand out while tabling

• Event Occurring at the end of the month
  • Week long submission for What’s Your Beef posts, some tabling to raise awareness, and gift cards distributed to winners.
  • Tabling Monday, Tuesday, Wednesday of the week before Dead Week
  • Tabling from 11-1 those days
  • Email being sent out and Daily Blast being sent out as well

• Email Eric Larsen and work towards live Daily Blast feed
  • This is a maybe item, since the Sophomore class and Sevy are now taking on all things Daily Blast.

• Begin brainstorming ideas for positivity
  • How can we make this something that will change across campus?
  • Not just an event!
  • Maybe give presentation to Faculty Senate.
  • Talk to PCJ
  • Adopt a 3QR

Questions, concerns, announcements

• Currently working on ways to channel positivity goal into discrete actions. Any ideas would be greatly appreciated.

Monthly summary

This month the Junior Class was busy brainstorming and coming up with concrete details for our main publicity event. The event will occur the last week of November, with tabling occurring at least the Monday of that week. We will send out an email to the Junior class with the rules of the event. Essentially we are encouraging each Junior to post a well thought out grievance on What’s Your Beef. We really wanted the posts to be organized and thoughtful, which is why we are holding the event for so long. At the end of the week, the Junior Reps and myself, will read through the posts and decide the top 5 which we think are possible to work towards and which show the most thought. Those 5 winners will revive a Chick-Fil-A gift card. We will table the first day of the event by giving out the What’s Your Beef Stickers that are currently being worked on and little flyers that show the rules. We will also have a laptop or two for people who want to post on the spot.

Besides the event, Gunnar has been in contact with the Athletics dept. in regards to working toward a solution for access to Volk. I have also met with Rebecca Flintoft and she gave me the contact of who to talk to so that we can get a live feed of the Daily Blast. Next month, we will have our event, and hopefully get some more progress on the Daily Blast/Volk goals.
Lastly, next semester the Junior class will focus solely on campus positivity. This task is daunting and we are currently in the process of determining the best ways we can go about channeling our passion into change. We have a lot of ideas, but we will also be coming to Senate for suggestions and help in the future.
People in contact with

Athletics Dept. (with regards to Volk)
Rebecca Flintoft: rflintoft@mines.edu
Eric Larsen: elarsen@mines.edu

Tags